# Can memory representations in the parietal regions be predicted from perception representations in the sensory regions?



Zhifang Ye<sup>1</sup>, Tongle Cai<sup>1</sup>, J. Benjamin Hutchinson<sup>1</sup>, Brice A. Kuhl<sup>1</sup>; <sup>1</sup>Department of Psychology, University of Oregon, Eugene, OR, USA

### Background-

- Remembering an event from the past involves the reinstatement of initial perceptual
- Common neural measurements of reinstatement only test for the match between perception and memory retrieval.
- Recent studies indicate systematic differences in the brain regions that code for perception vs.
- Whereas visual cortical areas are biased toward visual perceptual information, parietal cortex exhibits the opposite bias: stronger representations when information is retrieved from memory than when it is perceived<sup>[3][4]</sup>.
- Memory representations are a transformed version of their perceptual representations<sup>[5]</sup>.

Can the transformation of individual memories from perception (visual cortex) to memory retrieval (parietal cortex) be **predicted**?

### ask Design **Associative Learning** 100 watched videos 72 word-video pairs At least 3 rounds of learning for each pair Onion (>90% accuracy) • 3 perception/recall runs per session Three types of tasks Recall Onion **Vividness Artist** Journalist

### -Experiment Preview rs-fMRI Session 1 **Anatomical**

Post-learning **Associative** Session 2 Learning rs-fMRI

Post-learning **Associative** Learning rs-fMRI

**Associative** Session 9 Learning

Session 3

Post-learning rs-fMRI

Recall\_8

pRF

Recall\_1

Recall\_2

### Movie Watching

fLoc

Perception\_2

Perception\_3

### Post-scan Recall\_8

Perception\_1

Post-scan

Recall\_1

Post-scan

Recall\_2

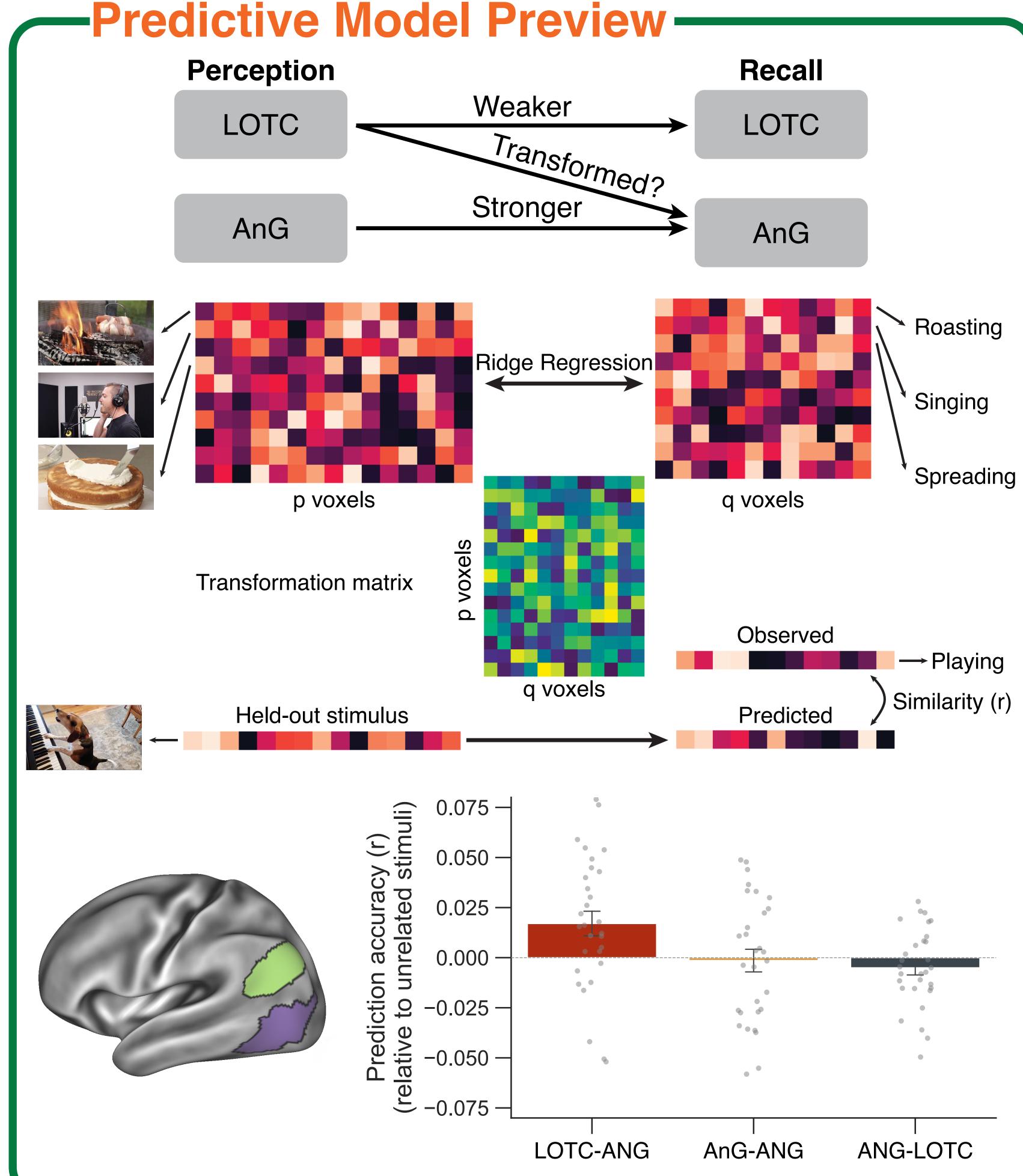
### 'Intensive' fMRI approach<sup>[6]</sup>

- Planned participant number = 24
- Number of session per participant = 9
- Total scanned hours ~= 9h
- Number of memory trials per participant = 576
- Number of watched video stimuli per participant = 800
- Variety of tasks/scans
- pRF Retinotopic mapping
- fLOC Define category-selective regions
- Post-learning rs-fMRI Detect offline reactivation events
- Post-scan verbal recall Text-based memory content analysis
- Movie watching functional hyperalignment across participants

### High-quality fMRI data

- Siemens Prisma 3T scanner with 64-ch head coil
- High resolution fMRI scan: 2mm isotropic voxels; 1.7s TR
- Multi-echo EPI sequence: Boost SNR and enable advanced denoising

## Pilot Results Diverse video stimuli animal adult city kid food occupation family N videos = 6331**Associative memory performance** <u>8</u> 0.9 -Round 2 Round 2 Round 3 Round 4 Final N participants = 11



- Data collection starting soon.
- Large-scale and diverse dataset enables more sophisticated predictive models beyond ridge regression, e.g., neural network models.
- The completed data will be made public available.

- Silson, E. H., & Robertson, C. E. (2021). A network linking scene perception and spatial memory systems in posterior cerebral cortex. Nat. Commun
- [2] Bainbridge, W. A., Hall, E. H., & Baker, C. I. (2021). Distinct Representational Structure and Localization for Visual Encoding and Recall during Visual Imagery. Cereb. Cortex [3] Xiao, X., Dong, Q., Gao, J., Men, W., Poldrack, R. A., & Xue, G. (2017). Transformed Neural Pattern Reinstatement during Episodic Memory Retrieval. J. Neurosci.
- [4] Favila, S. E., Samide, R., Sweigart, S. C., & Kuhl, B. A. (2018). Parietal Representations of Stimulus Features Are Amplified during Memory Retrieval and Flexibly Aligned with Top-Down
- [5] Favila, S. E., Lee, H., & Kuhl, B. A. (2020). Transforming the Concept of Memory Reactivation. Trends Neurosci.
- [6] Kupers, E. R., Knapen, T., Merriam, E. P., & Kay, K. N. (2024). Principles of intensive human neuroimaging. Trends Neurosci.
- **Acknowledgement:** This research was supported by grant NIH-NINDS 1R01NS137608 to B.A.K.